

Highlight

Managing Director's Introduction



EBSI has experienced an extremely busy year having placed 2,757 students in work experience placements. Of these 524 were in vocationally linked placements with employers. 2,233 students were in Year 10 and 524 students were in Year 12. We have also met with 954 employers this year to ensure that these placements are safe and that the experiences for both the students and employers are worthwhile. On top of that we have also worked with 2,420 students and helped prepare them for the world of work through work related learning events such as Mock Interviews, Career Taster Days, Enterprise Days and Skills for Work Workshops.

We have also been focusing on our companies partnerships and have delivered various projects with partners such as Coca-Cola Enterprises, QED (working with women from 3rd World Countries on integration into the UK). Business in the Community (BITC) and the Mosaic Enterprise Challenge. We have also forged links with Thames Water to help promote their education centres with schools in and around West London. Lastly, we facilitated a 10 day visit for three Italian visitors who spent time with us finding out how the UK Education System works, ways in which to combat students from dropping out of the Italian Education system, including improving their employability prospects. The 10 day visit was a huge success and EBSI look forward to building on this partnership to exchange ideas and maybe even students in the near future.

It is without doubt that EBSI's work could not be achieved without the valuable work and support that employers and their staff offer us. EBSI is grateful to all the companies on our database that offer not only work experience to thousands of students, but also the dedication from all the volunteers who give up their time in kind to help the work of EBSI. Whether this be through Mock interviews, CV writing or Enterprise workshops, all of which are aimed at helping the future generation of young people to prosper and achieve in this ever changing world that we are all living in.

I would therefore like to take this opportunity to thank you all so much for your support as without this we could not continue to do this great work.

Jamela Khan
Managing Director

COCA COLA ENTERPRISE DAY, “The Real Experience”

Coca-Cola Enterprises

Students from Bishop Ramsey School, Swakeleys School for Girls and Uxbridge High School in Hillingdon recently had the opportunity to apply by Video or CV to be invited to spend the day with the Future Talent Team at Coca-Cola Enterprises Ltd (CCE) in Uxbridge. They took part in “The Real Experience”, which is a Coca-Cola Enterprises Ltd (CCE) community initiative that aims to identify future talent from a pool of 16-18 year old students local to Uxbridge and offer them a unique learning experience.

The day was co-ordinated with the help of EBSI UK Ltd and students with the most impressive applications were invited to attend. Students were given an overview of the business, a demonstration of CLIC a virtual reality modelling tool to assist in designing the Coca-Cola Enterprises Ltd selling experience. They were also given a tour of the new offices and a chance to meet employees in key functional areas of the business. The students were also able to spend time in a networking ‘speed



dating’ session which enabled them to speak 1:1 to key members of staff and departments to gain an understanding of how they could apply for careers in large businesses such as Coca-Cola Enterprises Ltd and how best to promote themselves as potential employees.

The feedback on the day from all students was extremely positive and they all came away with insights into industry, tips for future careers and the various alternative routes they could take.



Feedback which was received by students after “The Real Experience”:

“ Spending a day at Enterprise House was fascinating and incredibly insightful – giving a unique perspective into a business whose inner workings are little known to the general public. From speaking to a varied and diverse mix of staff I feel much better prepared for the next few years ahead. Many misconceptions I had previously, (which ranged from job applications to university life), were all rectified. ”

“ This gives me greater confidence about making key decisions in the not too distant future. ”

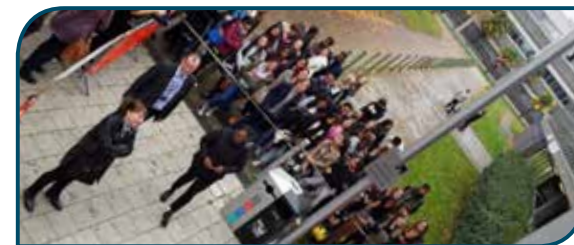
“ One thing that particularly surprised and impressed me throughout the day was each employee’s pride, belief and passion shown for their job and the products sold, which was something I had never experienced before and did not expect. ”

“ I would again like to reiterate my gratitude and thanks to every member of staff who made the day so beneficial and the business as a whole who welcomed us with such warmth. ”

Bishopshalt High School Sixth Form Conference

Sponsored by Brunel University

Education Business Services International UK Ltd (EBSI UK Ltd) arranged a Sixth Form Conference at Brunel University on behalf of Bishopshalt High School.



This annual event which is hosted at Brunel is intended to encourage students to consider their STEM related subjects and the future career possibilities in the Engineering industry. Students attended the two day event at Brunel University. The event provided a fun and interactive method of developing students’ core communication and interpersonal skills.

The variety of activities carried out over the two days were aimed at introducing students to the concept of enterprise, engineering and team building, which allows them to develop vital skills of innovation, creativity and risk management.

200 Students were given the opportunity at the two day conference to undertake several activities and also to carry out final demonstrations of their work. The Egg Challenge required teams of students to design and build protection for an egg so it could be dropped from a height without breaking to see if their engineering concepts worked or not!

The Enterprise Challenge required the students to work in groups to re-brand a music band, organise a re-launch event for the band, work on a marketing campaign, re-style the band and decide what music they should play at the event.

All of the groups then delivered five-minute presentations to a panel of judges. The conference was kindly supported by employees from The Department for Work and Pensions, British Airways and also Brunel University Ambassadors.

Inspiring Youth Programme - The Launch!

Heathrow Community Fund, in partnership with The National Citizen Service and The Mosaic Challenge to celebrate the launch of Inspiring Youth. The event which took place at The London Museum of Water & Steam, in Brentford. Heathrow Community Fund are funding both organisations to engage with more than 3,000 young people in the Heathrow area in social action to support their community and help them develop valuable new skills at the same time.

Heathrow Community Fund are encouraging The National Citizen Service and Mosaic to work with local providers such as EBSI to deliver some of these programmes in local schools.

The evening was hosted by Asad Ahmad – BBC newsreader who explained how he had been invited along with several other people by HRH The Prince of Wales to take part in a series of discussions and meetings to help think of a way to reach out to Young British Muslims, often living in disadvantaged



Asad Ahmad, image courtesy of the BBC ©



areas, to help them to fulfil their potential by achieving their goals, aims and ambitions. HRH The Prince of Wales's Mosaic charity was set up and Asad Ahmad was asked to launch the event.

Jamela Khan and Arun Madar from EBSI both attended the event, as they are working in partnership with Mosaic to engage schools in Ealing and Hillingdon to participate in the Mosaic Enterprise Challenge. Abbotsfield School for Boys did extremely well in the Mosaic Challenge to get through to the Semi Finals. A huge thank you to the students for getting involved and also to the Barclays Bank staff who mentored the students.

“ Caroline Nicholls, Director of Heathrow Community Fund commented:

Investing in local young people and providing them with essential skills to build their careers is already an essential part of the way Heathrow contributes back to the communities around our airport. We hope that the investment in 'Inspiring Youth' by Heathrow Community Fund will build on that to encourage a new generation of active, socially responsible and successful residents in our local communities.

”

Mosaic Enterprise Challenge

“ Mosaic Enterprises is one of the best organisations I have ever met in my lifetime. By meeting this organisation I have learnt key skills which are very useful in life, this includes **TEAM WORK**, **CREATIVE THINKING**, **DECISION MAKING** and **ORGANISING TIME** and **RESOURCES**. These key skills are very beneficial in life and will be very useful in the future.

Thank you to Mosaic for coming into my school and helping me and my class mates.

Faisal Mirza

”



A2Dominion Community Investment Partner of the Year

Jamela Khan represented Heathrow Community Trust at The A2Dominion Community Investment Awards as she sits on the Heathrow Communities Trust Panel and they were awarded A2Dominion Community Investment Partner of the Year Award.



“

Heathrow Community Trust have invested over £100,000 in A2Dominion projects over the last two years enabling us to deliver such projects as the MUGA in Havelock, Big Garden in Spelthorne and the Pathways Project. Being able to match fund investment from Heathrow has provided even more opportunities for our residents and local communities across West London. Their ongoing support as a partner and funder is invaluable to the growth of our Be Inspired, Employment Pathways and Neighbourhood Work. Thank you Heathrow!!!

”

**Dele Ryder,
A2 Dominion Partnership and
Fundraising Manager**

European Integration Funded Project - Working in partnership with QED

EBSI is working in partnership with the QED Foundation Limited a registered charity which is funded by the European Integration Fund to promote ESOL classes, for the integration of women who have recently arrived into the country. The project is aimed at introducing the women who have been in the UK for less than 10 years and encourages them to integrate into mainstream society.

The project has 3 strands, which expects the women to attend 3 weekly sessions at a local school. The topics covered are the English language, the History of the country, the very basics of the social economic system and the fundamental norms and values of the British culture in the UK.

The programme aims to reach 40 women throughout the course of the project.

To date, the women who are local to Beaconsfield Primary School where the programme is hosted, have completed their ESOL classes. They also attended a heritage visit to Windsor Castle. All of the women were encouraged to use public transport to help develop their confidence. The ladies thoroughly enjoyed the experience and hope to return again with their families!

Arun Madar also organised for the women to meet two female entrepreneurs at EBSI's office in Uxbridge, as part of their 10 week programme. The women were inspired by the talks from the business leaders, and encouraged to persevere with learning the English language and to think about trying to set up their own businesses in the future whilst bringing up their young families.



If you know anyone or you yourself are interested in volunteering at a Mock Interview Day, Career Taster Day or could host an Industry visit or a student for work experience then please contact us via info@ebsiuk.com

4,922 young people attended the 8th Annual Heathrow Jobs & Careers Fair

The 8th Annual Heathrow Jobs & Careers Fair which was organised by Prospects was a huge success with 4,922 young people attending from Ealing, Hillingdon, Hounslow, Slough and Spelthorne boroughs.

There were over 400 different organisations operating at Heathrow and over 50 of them were recruiting on the day.



EBSI helped to promote this event for Heathrow, through the schools that it works with in the Ealing and Hillingdon boroughs. Jamela Khan, Managing Director of EBSI also attended this event.

Cooperative "IL Girasole" Shadow EBSI



EBSI welcomed Italian visitors Grazia, Antonio and Fabiana from Cooperative "IL Girasole" to the UK in April to shadow staff and to find out more about the different projects that EBSI carry out with schools and businesses. The trip as part of a project which was IFOA financed by the Regional Government of Emilia Romagna and is dedicated to people interested in going abroad for a 2 week internship in a foreign company. "IL Girasole" Cooperative is based in Modena, Italy and leads different projects in order to prevent school students from dropping out of the education system.

EBSI is keen to build links with International businesses and this was a great opportunity to build a partnership with one from Italy. The Italian visitors shadowed staff at meetings, events and conferences with corporate companies, training providers and schools e.g. BT Open World, British Airways, Bucks New University, Brunel University, Youth Skills Development Trust, MOSAIC Regional Finals Event, The Ellen Wilkinson School for Girls, Fulham Cross Girls School and Dormers Wells High School.

"We were interested in understanding the prevention projects of a company similar to us in goals, purpose and aims. EBSI gave us the opportunity to shadow their staff for 10 days and we appreciated its

capability to build strong relationships between schools and companies thanks to a network of volunteers. We found their "Mock Interview" Programme very interesting as it showed us how students can learn that their studies have an impact on their lives and showed them how they need to behave and dress during a job interview when they are very young".

"The engagement of volunteers was something that we really noticed, as they feel responsible towards society and the youngsters' futures."

"We would like to continue to work with EBSI in order to exchange good practice and bring the English system of education and business to Modena,

after careful analysis of the Italian young people's needs. The experience and knowledge of EBSI would be very valuable for us in order to fight against the NEET phenomenon and improve youngster's employability prospects."





Thames Water is working with EBSI and is offering primary and secondary schools the opportunity

for their students to experience a memorable day out as they visit one of their wastewater works and education centres. The students will be given an engaging tour of the wastewater works, the opportunity to ask questions, given tips on how to save water and allowed to use the well-equipped classrooms on site to carryout project work.



Why not experience this great opportunity?

Contact the EBSI Office on:



01895 549 981

or via



info@ebsiuk.com

to find out more information visit
www.thameswater.co.uk/schoolvisits

Staff Corner

Les Rocks at Abbey Road Studios

Les Prior is a member of Beaconsfield Rock Choir one of over 400 Rock Choirs in the UK which have over 16,000 members. Les has performed at Wembley Stadium, Liverpool Arena, The O2 and has recorded at Abbey Road Studios.

In June this year he joined several thousand Rock Choir members to perform at the NEC, Birmingham.

For information about a Rock Choir near you go to <http://www.rockchoir.com>



The Great Bake Off

EBSI staff accepted the challenge for Red Nose Day and also wanted to do something to help The Nepal Earthquake Disaster and decided to make and bake all in aid of charity. With the kindness and generosity of all the staff at Brook House the team were able to raise a total of £465.00

A huge thank you goes out to everyone who bought Samosas, Onion Bhaji's, Lasagne, Garlic Bread, Salad, Cupcakes, Cakes and Red Noses to help

support us. We could not have achieved this huge target without all of your generous donations and these will go towards helping the great work of both charities.



ebsi
INNOVATION IN EDUCATION

education business services international

Brook House, 54a Cowley Mill Road, Uxbridge, Middlesex UB8 2QE

Telephone: 01895 549 981 | Fax: 01895 549 982

E-mail: info@ebsiuk.com | www.ebsiuk.com